



UNLOCKING ONLINE SUCCESS

NSMEDIA

Your Complete Digital Marketing and PR Partner



www.nsmmedia.in

Google



5 Star Rated Company



ABOUT **COMPANY**



EXPERIENCE

At NSMedia Solution, we're more than just a service provider; we're your dedicated partner in achieving digital excellence. With a rich history of 15 years of experience, we specialize in delivering integrated solutions that encompass a wide spectrum of services.



OUR SERVICES

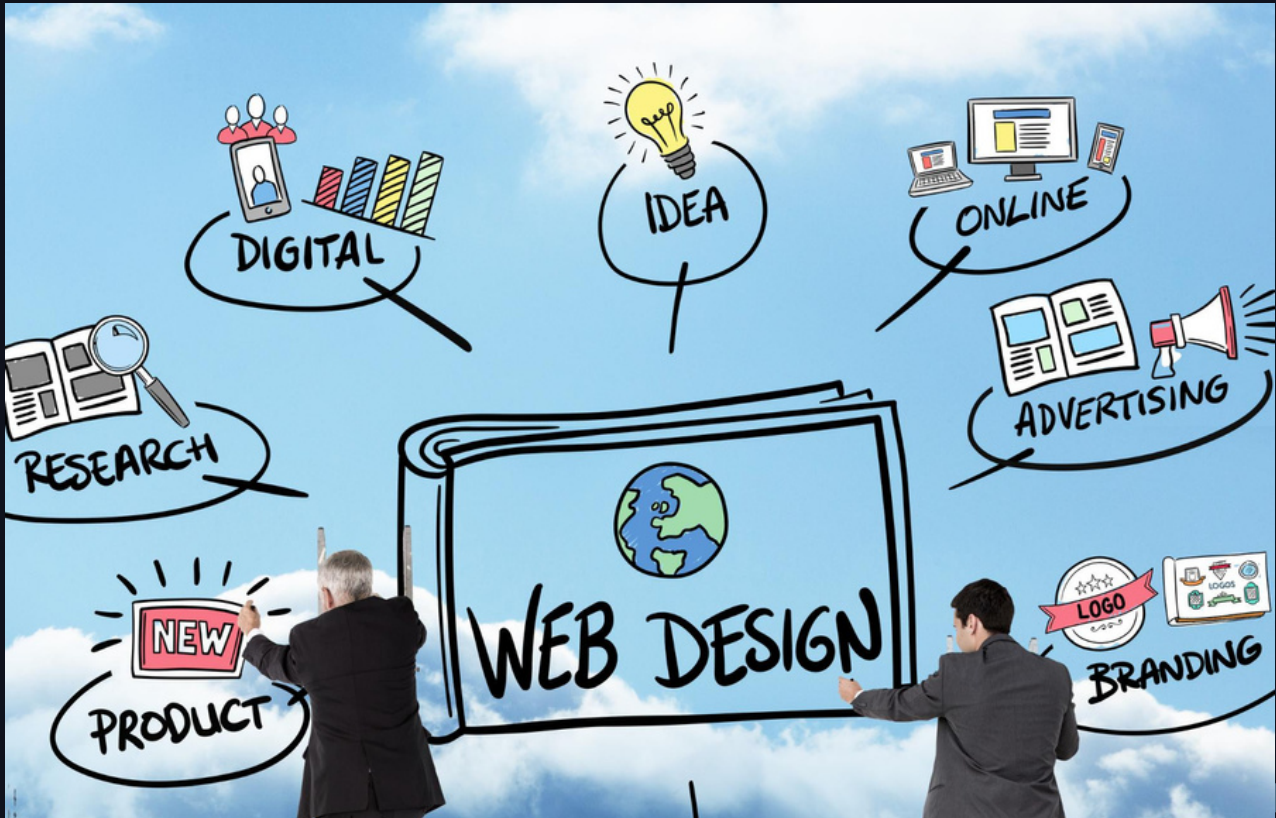


NSMEDIA

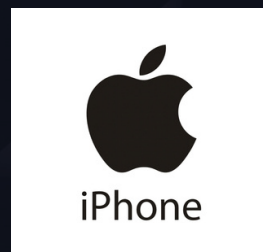
- Digital Marketing
- Social Media Handling
- Influencer Marketing Agency
- Web Design & Development
- Mobile App Development
- Ecommerce Development
- PR Agency (Public Relationship)
- Marketplace (Amazon, Flipkart, Snapdeal, Meesho, Myntra..etc)



WEBSITE & APP DEVELOPMENT

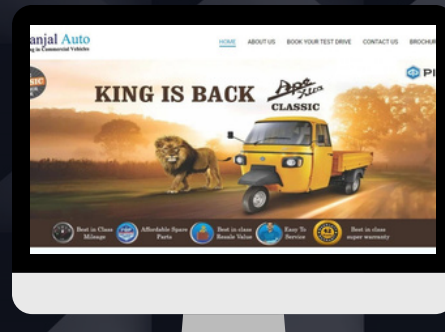
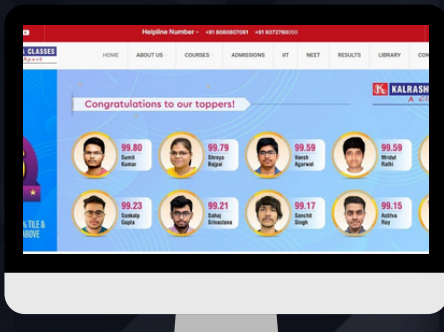
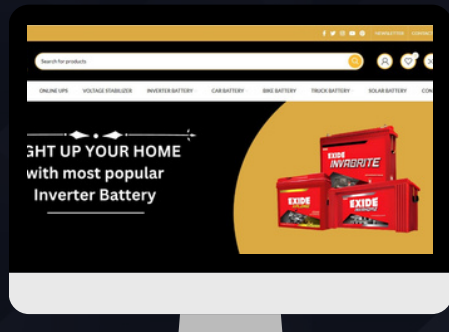
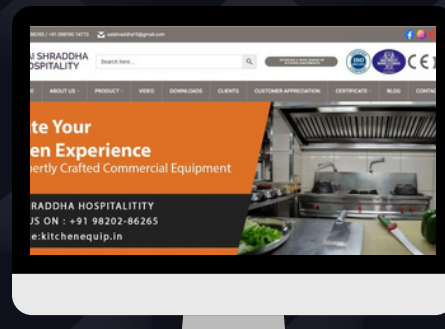
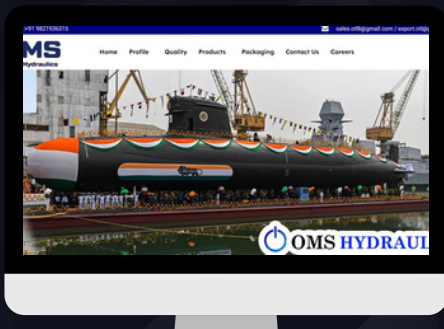
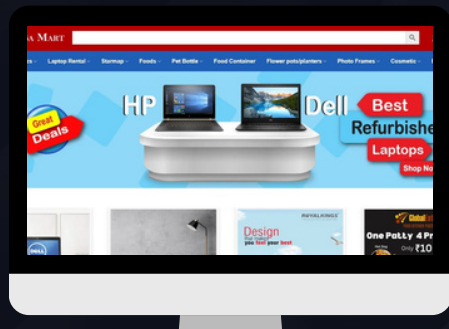
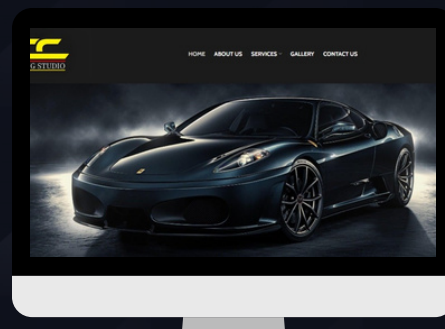
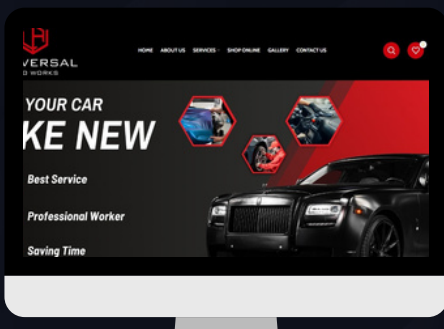
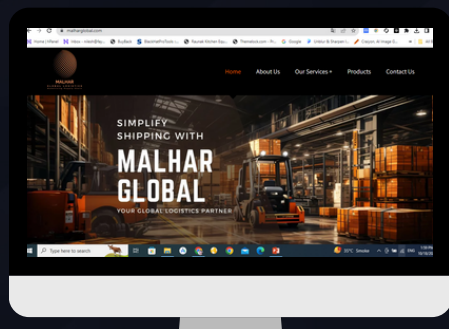
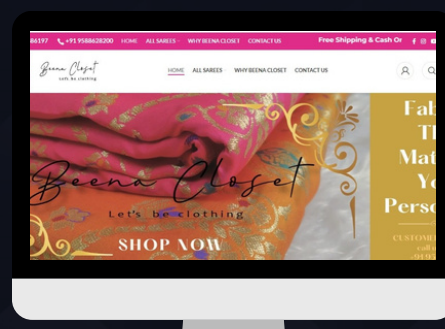
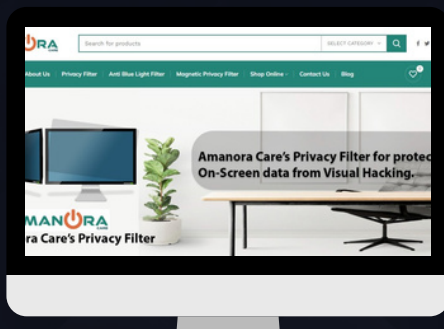
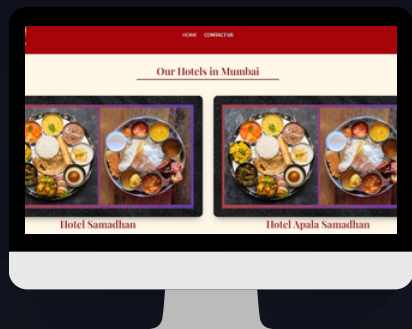


A well-designed website is the cornerstone of any successful online presence. NSMedia Solution creates responsive, user-friendly websites that not only look great but also function seamlessly across all devices.





OUR HAPPY CLIENTS



Click on the screen to connect



FEATURES OFFERED WEBSITE



- A Secure and SEO-friendly mobile-first Ordering Website / Online Store
- Hosting on Cloud
- Link your Own Website Domain
- Apply your Business Logo
- Mobile First Ordering Wizard
- Customer Profile with Address
- Customer Order History
- COD / All modes of mobile Payment
- Invoice / Sale Receipt on email
- Unlimited Orders
- Unlimited Products
- Unlimited Categories
- Multiple Images and Videos feature
- Review of Products Agency
- Create your own product Catalogue
- Order Management
- Apply Discounts and coupons
- Define Delivery Charges
- Define Minimum Order Value
- Summary Analytics of Daily
- Manage Order Time Slots
- Manage Delivery Zones and Delivery Charges
- Define TAXES
- Manage orders
- Web based Admin
- Inventory Management
- Loyalty Points
- Reorder feature
- Dashboard

DIGITAL MARKETING SERVICES



**WE BUILD PROFIT
FOCUSED DIGITAL
STRATEGIES TO HELP YOU
ESTABLISH A GREAT
BRAND PRESENCE. HIRE
US TO PULL-OFF BETTER
LEADS AND HIGHER SALES
THAN EVER BEFORE.
DEDICATED TEAM.**





Social Media Posts

Boosting of posts*

Platforms Facebook / Instagram

**Social Media Channel Creation
(If needed)**

Content Strategy

Unique Content Planning & Creation

Target Audience Research

Hashtag Research



FEATURES OF FACEBOOK AND INSTAGRAM SPONSORED ADS

Large User Base: Facebook and Instagram have billions of active users, providing a vast potential audience for your advertisements.

Targeted Advertising: Both platforms offer highly sophisticated targeting options, allowing you to reach specific demographics, interests, behaviors, and more. This helps ensure your ads are seen by the right people.

Ad Formats: They support various ad formats including images, videos, carousels, slideshows, stories, and more. This flexibility allows you to choose the format that best suits your content and message.

Customizable Budgets: You can set your own budget for ads, allowing for flexibility in spending. You can start with a small budget and scale up as you see results.

Performance Analytics: Detailed analytics and insights are provided, allowing you to track the performance of your ads. This includes metrics like reach, engagement, clicks, conversions, and more.

Ad Placement Options: You can choose where your ads are displayed - in users' feeds, on the right-hand column, in stories, in the marketplace, and more. This gives you control over where your ads are seen.

Remarketing and Custom Audiences: You can retarget users who have previously interacted with your website or engaged with your content. You can also create custom audiences based on specific criteria.





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FEATURES OF FACEBOOK AND INSTAGRAM SPONSORED ADS

Integration with Facebook Pixel: This tool allows you to track conversions, optimize ad delivery, and create lookalike audiences based on user behavior.

Instagram Shopping: For e-commerce businesses, Instagram offers the option to set up a shopping catalog, allowing users to browse and purchase products directly from your Instagram profile.

Direct Messaging (Instagram): Instagram provides a direct messaging feature, which can be used to engage with customers and potential leads directly. **Stories Ads:** Both Facebook and Instagram offer the option to advertise in stories, which can be a highly engaging format for users.

Call-to-Action Buttons: You can add specific call-to-action buttons to your ads, such as "Shop Now," "Learn More," "Sign Up," etc., to guide users toward the desired action.

Brand Awareness and Recognition: Consistent presence on these platforms can help build brand awareness and recognition among a large and diverse audience.

Ad Creative Tools: Both platforms offer creative tools to help you design eye-catching and engaging advertisements.





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INFLUENCER MARKETING



Influencer marketing is the “hot -thing” on social media. Influencers are people with a lot of followers on social media. When they post something on Facebook or Twitter or Instagram, they get loads of shares, RTs and engagement. As a brand, if you can work with these influencers, then you can achieve loads of traffic and sales very fast. They can also help you achieve virility on social media. We work with influencers to help brands in their social media campaigns.





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PR AGENCY



OUR MEDIA RELATION

The right story told at the right time in the right way through the right medium can certainly bring powerful and valuable attention to your business far over what you spend to develop it through advertising and this is what.

PR DOES

FOR YOU!!

hindustan**times**

NBT
नवभारत टाइम्स

VOGUE


THE HINDU

ET Retail.com
From The Economic Times


The MORNING STANDARD


THE NEW
INDIAN EXPRESS
GROUP

DECCAN
Chronicle





NSMEDIA

PR AGENCY



**YOUR
STORY**

**2
NEWS**

hindustantimes
htcity


**THE
FINANCIAL
EXPRESS**

BUSINESSTODAY

 **the
quint**

न्यूज़ 24
हर हिन्दुस्तानी का चैनल

COSMOPOLITAN

MAIL TODAY

**INDIA
TODAY**
TELEVISION


ABP
न्यूज़

CNN NEWS 18

INDIA^{TV}


दूरदर्शन

THE ASIAN AGE
Delhi | Mumbai | Kolkata | London

**आज
तक**





PUBLIC RELATIONS

Public relations (PR) is the set of techniques and strategies related to managing how information about an individual or company is disseminated to the public, especially the media. Its primary goals are to disseminate important company news or events, maintain a brand image and put a positive spin on negative events to minimize their fallout.

MEDIA RELATIONS

This is the most important and sought-after service provided by PR agencies. As the name suggests, media relations involves the optimum use of media platforms for getting specific messages regarding the client across. We are constantly interacting with prominent media houses to cover stories, host events, and broadcast the same to increase the reach and popularity of their clients.



ORM SOLUTIONS

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INFLUENCER MANAGEMENT

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GUEST LIST MANAGEMENT

We understand the ever-evolving nature of the Public Relations industry, and in alignment with that, we craft strategies that are an eclectic mix of reputation management, business augmentation, and pitching positive stories.

EVENT PR

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DIGITAL PR

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MEDIA TRAINING

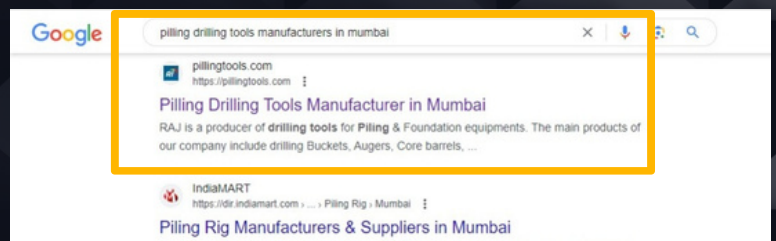
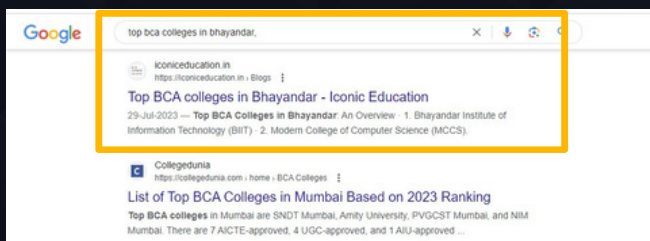
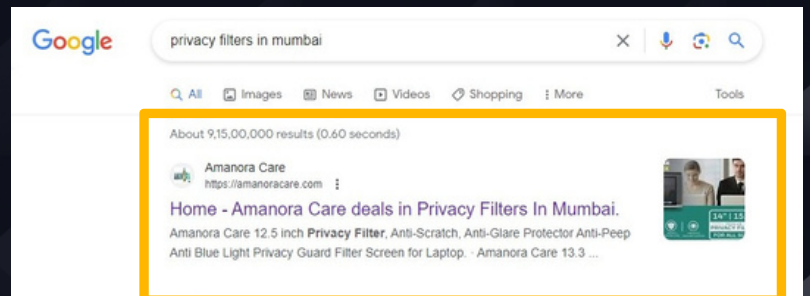
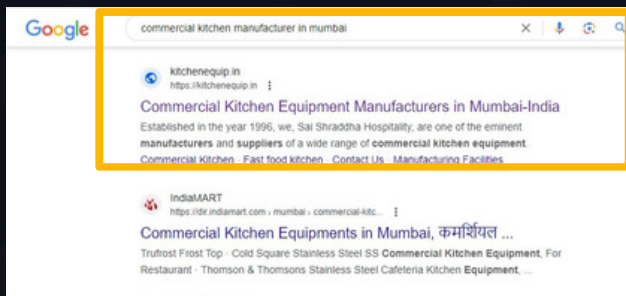
We understand the ever-evolving nature of the Public Relations industry, and in alignment with that, we craft strategies that are an eclectic mix of reputation management, business augmentation, and pitching positive stories.



SEARCH ENGINE OPTIMIZATION (SEO)



**UNLOCK THE POTENTIAL
OF YOUR BRAND WITH
NSMEDIA. OUR EXPERT
TEAM OFFERS A RANGE OF
DIGITAL SOLUTIONS, FROM
SEO TO WEB DESIGN,
TAILORED TO YOUR NEEDS.
DISCOVER THE POWER OF
ONLINE SUCCESS WITH
NSMEDIA. LET'S CONNECT
AND ELEVATE YOUR
DIGITAL JOURNEY**



Initial review and analysis

Critical Website Analysis

Back link Analysis

Competitor Analysis

Keywords Analysis

Baseline Ranking Check

Duplicate Content Check

Google Penalty Check





On Page Optimization

**Meta Tag, Header Tag, ALT, Title
Up to 80 Page**

Existing Content Optimization

Image optimization

Robots.txt Creation & Analysis

**XML
Sitemap**

Webmaster

Content Marketing





**Article
writing & Submission
10**

**Blog posting
25**

**Press
Release writing
20**

Local Optimization

**Google +
Local Page Set-up**

**Classified Submission
10**

Business Listing





Google
MY BUSINESS

NSMEDIA

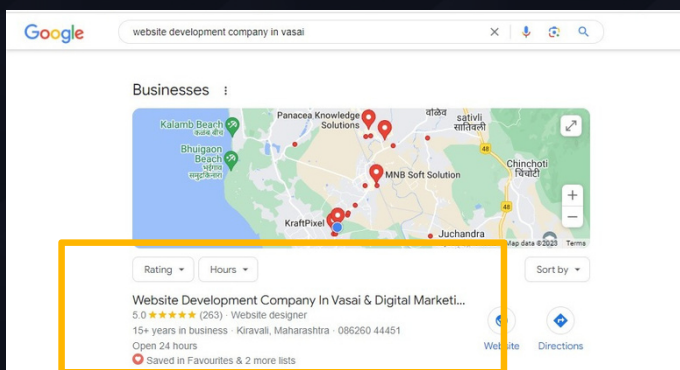
Why Google My Business is Important for Your Business?

Google My Business is a free tool that can help you manage your online presence on Google Search and Maps.

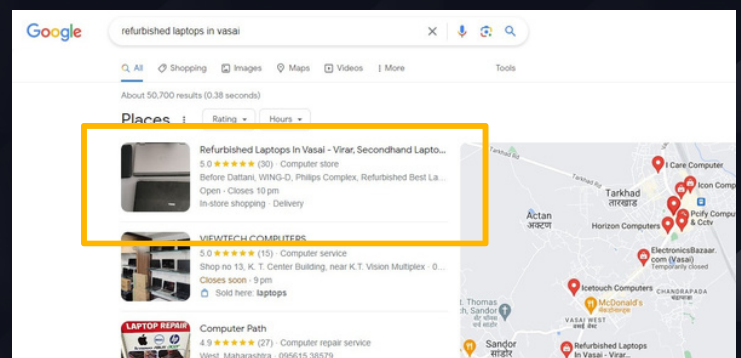
It allows you to:

- Increase your **visibility** in local search results
- Improve your **local SEO**
- Get more **customer reviews**
- **Connect with customers** directly

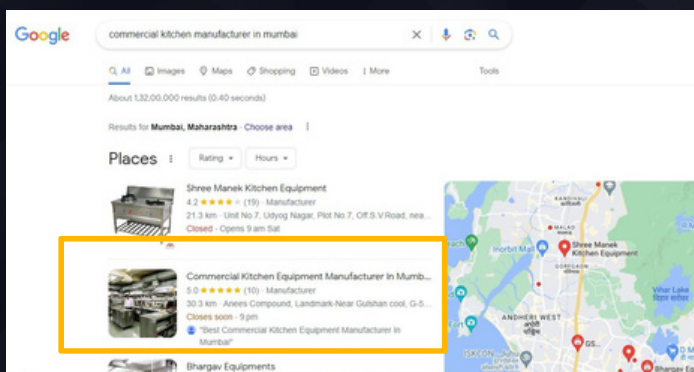
Our Top-Rated Keywords on GMB



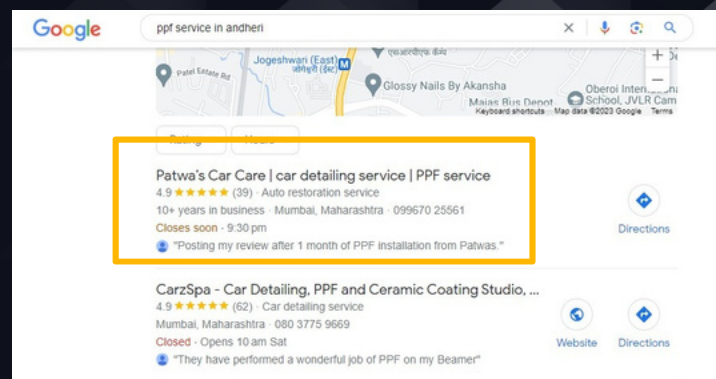
website development company in vasaii



Refurbished Laptops In Vasai



commercial kitchen equipment manufacturer in andheri



PPF service in andheri





CLIENT FEEDBACK



I was very impressed with the quality of the app that NS Media created for me. It was exactly what I was looking for and it was delivered on time and within budget.



Best Support and Services... A trained team of Hardworking professionals.... On time project delivered...Highly recommended



JALSAMART

We're beyond satisfied with NSmedia's website development expertise. They listened to our requirements, offered valuable insights, and produced a website that exceeded our expectations





NSMEDIA

CONTACT INFORMATION



Click The Icons To Connect



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